

bab.la and Lexiophiles publish Top 100 Language Blogs 2010 results



(Hamburg, May 28, 2010) The language portal bab.la and the language blog Lexiophiles announced the results of their annual Top Language Blogs competition today. The competition aims to find the best language blogs across all languages throughout the world. With 495 nominated blogs and more than twenty thousand user votes the competition broke last year's record, making it probably the largest competition in its field.

"It's amazing to see how the language blogs have evolved since we started the competition three years ago" says Priscila Andrade, the competition's project manager. She adds: "This year's winners really show us how enthusiasm for languages and the willingness to share knowledge can create brilliant information and communication resources."

The winners are excellent examples of the language blogs' extensive range. 'Talk to me in Korean' - this year's number 1 blog - enrich their lessons with free MP3 & PDF downloads and YouTube videos. Coming second 'Fluent in 3 months' features Benny, a world traveler and language learning enthusiast. He currently writes his blog in seven languages and recently put his unconventional learning methods into a book called The Language Hacking Guide. 'Jennie en France', a blog by an English teacher in France sharing her views, ideas, newly discovered technology and content, came in third.

Looking at the entire list of language blogs two developments really stick out. First, bloggers and readers embrace interactivity more and more, mostly by using Twitter as a fast and easy communication channel. Second, as technology becomes easier and cheaper to use more and more blogs also include podcasts, videos, slideshows and direct chats as part of a true multimedia offering.

The annual competition is based on a collaborative effort by bab.la & Lexiophiles and the users. The users nominate blogs and vote for their favorite ones. The final ranking is based half on user votes, while the other half is calculated by a number of ranking criteria.

"We want to thank every language blogger who has participated in the competition. We especially encourage all readers to browse through the list as there are many exceptional blogs which might not be on top" says Priscila Andrade.

The Top 100 Language Blogs ranking can be found at:

<http://en.bab.la/news/top-100-language-blogs-2010>

About bab.la & Lexiophiles:

The Lexiophiles language blog (www.lexiophiles.com) includes articles in 15 different languages covering a variety of linguistic & cultural themes. It is hosted by bab.la.

bab.la (<http://bab.la/>) is an interactive language portal offering bilingual dictionaries, vocabulary lessons, language quizzes, and language games all for free. Currently available in 16 different languages (English, Chinese, Esperanto, French, German, Hindi, Italian, Japanese, Korean, Polish,

Portuguese, Romanian, Russian, Spanish, Swedish & Turkish), the site operates on a wiki-style model, allowing users to contribute content and feedback. bab.la was founded in 2007 by Dr. Andreas Schroeter, Dr. Thomas Schroeter and Patrick Uecker.

Contact:

Dr. Andreas Schroeter

Email: andreas [at] bab.la

Telephone: +49 40 707080955

Address: bab.la GmbH, Heuberg 1, 20354 Hamburg, Germany