

Learning vocabulary the easy way: bab.la language portal launches free Vocabulary Lessons



(Hamburg, December 5, 2008) Free online Vocabulary Lessons in 11 different languages are now available on the bab.la language portal (<http://bab.la/>). In keeping with bab.la's successful wiki-style approach, the vocabulary lessons allow users to create and publish their own lists. The language community can also evaluate and comment on all the lessons. To date, the bab.la team has added more than 1.000 professional lessons in addition to several hundred user-generated lessons.

The Vocabulary Lessons were designed to be both simple and efficient. "To effectively memorize new words one must store them in the long-term memory," explains bab.la co-founder Dr. Andreas Schroeter. "We all remember the effect in school when the words we learned quickly for an exam were gone within a few days." Based on scientific findings on memorization bab.la employs a flash-card system; every vocabulary word is memorized on five levels, thereby ensuring that the words are saved in the long-term memory.

The bab.la Vocabulary Lessons appeal to a broad audience. Whether for school or work, traveling abroad or self-study, every language learner will find something to suit his or her purpose. Schroeter adds: "Our main goal is meeting the needs of our users. A Spanish teacher can use this as an additional tool in the classroom, whereas a business person might use it to brush up on industry terminology. We are delighted by the positive feedback we have received so far and happy to see that our users have already contributed hundreds of lessons."

The Vocabulary Lessons can be found online at: <http://bab.la/lesson/vocabulary/>

About bab.la

bab.la (<http://bab.la/>) is an interactive language portal offering online dictionaries, language quizzes, language games, language forums and vocabulary lessons. Currently the website is available in 11 languages (English, Chinese, German, Spanish, Polish, French, Portuguese, Italian, Romanian, Russian and Turkish). Through the wiki-style approach users have contributed thousands of translation entries, hundreds of tests and vocabulary lessons as well as related evaluations and comments. bab.la was founded by Andreas Schroeter, Thomas Schroeter und Patrick Uecker in 2007.

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